

NORTHWEST MISSOURIAN

Friday, July 31, 1981

Vol. 43 No. 7 USPS 397-300

Northwest Missouri State University

Maryville, Missouri 64468

10 cents

Inside:

Viewpoint.....p.2

Campus briefs.....p. 3

Northwest Lifestyle.....p. 4

KXCV feels crunch

KXCV and National Public Radio are both facing a recession in their budgets in the future, Rolfe Stadman, director of Northwest's broadcast services, said.

"We will keep the same budget we had two years ago in the fiscal year of '82," Stadman said. "In fiscal '83 there will be a 25 percent cut in public broadcasting. We're not exactly certain what that means because Congress cannot determine where the money goes or is taken."

Stadman said the station is looking now at alternative ways of generating revenue. KXCV will be becoming more active in underwriting and listener support.

KXCV is presently a member of a buyer's cooperative with nine other stations for purchasing programs.

"Inflation could also provide reasons for possible cutbacks there anyway," Stadman said.

Last year there was a cutback in travel expenses which curtailed some of the basketball coverage. Since the KXCV grant will not be cut this year, Stadman

said that the station is in good shape in the areas of personnel and equipment.

Stadman said that the station will not have to go to the operations budget this year to buy new equipment because most of it is new. The station is where it wants to be since being relocated after the Administration Building fire in July of 1979. Next year, when equipment will begin to have to be replaced, it could effect the operations budget.

"We're setting up contingency plans and hoping that we don't have to use them," Stadman said. "We're not being ostriches about this and sticking our heads in the sand. We do have priorities and commitments to the students and our listeners."

Stadman said that many of the plans for future professional expansion at the station had to be put on the shelf.

"We had planned on an audio news service, but we just won't have the funds," he said.

Stadman will be attending a meeting in August to help determine the overall strategy of Public Radio and how the cuts should be taken.

There are two bills presently in Congress, but Stadman said there is no way of knowing which one will pass.

"Basically, it's a mess and I even have trouble understanding it all," Stadman said.

"We're not sure yet on the exact budget cuts we'll be dealing with, but we are making plans for what things will go first," Stadman said.

There are several ways that the broadcasting department will deal with a smaller budget. Some of these ways include spending less on programs, reducing travel and underwriting more of the programming at the stations.

Stadman does not foresee a staff reduction because four of the eight staff members are paid from a set grant.

"We don't want to make any hardcut decisions until we know for sure how everything is going to sift out," Stadman said.



On-the-air

Geri Merrigan cues up a record in the KXCV studio. Merrigan is presently working on an internship at KCMO radio and will graduate from Northwest August 7. Board shifts on KXCV are operated by broadcasting students. The station signs on the air at 6 a.m. and signs off at 1 a.m. on weekdays. On weekends, the station signs on at 7 a.m. and signs off at 1 a.m. Static In Stereo, a progressive rock and jazz program is aired from 11:10 p.m. to 1 a.m. every evening.

Five added to military staff

Five new staff members have been added to the Northwest Missouri State University military science department.

Major Terrance Feist, professor of military science at NWMSU, said, "The addition of these new people allows the department to expand the courses offered and better serve the students."

He said two new courses, military history and an ethics course, will be added to the fall curriculum.

The department is now independent and classified as a host institution. With the five additions, the total number is now 10.

Captain Bill Coit comes to NWMSU from Fort Leonard Wood, Mo., where he served in Advanced Individual Training. Captain Coit will instruct Mountaineering, U.S. weapons and marksmanship, orienteering and the ethics course.

Coit has been in the U.S. Army for seven years following the completion of

a ROTC program at Eastern Mexico University. Originally from Clayton, New Mexico, Coit now lives in Maryville with his wife and son.

Captain Bob Pratt will also be instructing students this fall in the courses of water survival, mountaineering and orienteering. Pratt's last assignment was at Fort Benning, Ga., and he is also a graduate of the ROTC program at Creighton University in Omaha, Neb.

Pratt was raised in Burlington, Iowa, and has been in the service for four years. He is married and has one son.

Staff Sergeant Doug Hathaway will be in an administrative position. His duties will include setting up cadet physical, filling out cadet information packets and administering enrollment into the program.

Hathaway is originally from Jewelsburg, Colo., and enlisted 11 years ago. He last served in a security position in Italy.

Staff Sergeant Dan Popovits is now in charge of the department's supplies.

"Previously, all of our supplies were delivered to us, but now we are in charge of our own supplies," said Popovits.

Popovits enlisted in the Army seven years ago and he was last stationed in Korea. He is originally from Melbourne, Fla.

Barbara Harris, Maryville, is the new military science secretary on campus and she is rated GS3, a level in the Civil Service Department.

"I have never held a job in the military before. Being a military secretary is different than in a civilian organization because of duties and the amount of organization that is necessary," Harris said.

"With the addition of these new people and the fact that we are now a host institution, we will be able to commission our officers right here at NWMSU," Feist said.

Twelve students enrolled in honors program

Twelve students are attending Northwest Missouri State University as a part of the Freshman Honors program, Eugene Galluscio, division head of the behavioral science department, said.

Galluscio, who teaches honors psychology this summer, said that freshmen students who have a score of 27 or above on the ACT test are admitted to the program.

"Teaching these students has worked out very well for me," Galluscio said. "It gives me a relatively homogeneous group to teach for. It's also stimulating and challenging for me because they ask good questions."

Dr. Gary Davis, assistant professor of humanities, agreed with Galluscio.

"Teaching these students has worked out very well for me

"It's fun to teach them. They're good writers and they catch on faster. I find that they tend to be more aggressive," Davis said.

Davis added that teaching these students has left no room for error on his part.

"The students keep me in line," he said. "They're assertive and closer to each other in terms of ability than in an average university class."

Galluscio said that it is a close group. Jackie Petsche, of Harlan, Iowa, one of the students, likes going to classes as a group.

"It's fun as a group. You get to know each other better and it's easy to relate."

"This is definitely more difficult than high school," Michelle Detty, of

Casey, Iowa, said, "but I like it a lot. It's fun and challenging."

Barbie Boyer, of Barnard, had a more practical reason for enjoying college.

"I like it better because there's no busy work. There is always a reason for the reading assignments."

"I didn't know what to expect," Diane Purdun, of Grant City, said, "but I found that I like it."

Davis said that he feels good for these honor students because this will be the first year that honors classes will be offered in the fall.

"Honor students before did not have the opportunity to continue honors classes in the past," Davis said, "but this is the first class that is looking ahead."

Eckert to deliver summer commencement address

Northwest Missouri State University Professor Emeritus Opal E. Eckert will deliver Northwest's summer commencement address August 7 in ceremonies at 7 p.m. in Lamkin Gymnasium.

At those ceremonies, more than 225 baccalaureate and master's degree candidates are expected to be graduated. Commencement concludes the 1981 summer session offerings on the Maryville campus.

"My commencement address will be entitled 'The Magnetism of Promises,'" Eckert said. "It is based on a quotation from Robert Frost which talks about the importance of promises that are kept."

In addition to delivering the keynote address, Mrs. Eckert will receive the University's highest honors--the Distinguished Service Award for extraordinary service to Northwest and the Distinguished Alumni Award for outstanding contributions to her professions of education and journalism and to her community.

Now retired from a 52-year teaching career, which included a 1965 to 1974 tenure at Northwest as instructor of English and journalism as well as advising the student newspaper, the Northwest Missourian, and yearbook, the Tower, her post teaching career has been anything but a retirement.

Because of her tremendous contributions to a wide variety of community, state and national projects, Eckert was awarded in April one of two individual Missouri Outstanding Volunteer honors

by Lt. Governor Kenneth J. Rothman. In 1979, her outstanding career as a teacher was given recognition by the Missouri State Department of Education and Missouri School Administrators with the Missouri Pioneer Educator award.

Her education background includes elementary schooling in Nodaway and Andrew County rural schools, graduating from Butler, Mo., High School and receiving three degrees from Northwest Missouri State University--the bachelor of science in education in 1928, the bachelor of arts degree in 1944 and the master of science in education in 1958. Her degrees contained majors in English and minors in social science and biology. She has completed additional study at the University of Missouri-Columbia under a Wall Street Journal fellowship, Kansas State University and the University of Minnesota.

Mrs. Eckert's teaching career spanned the whole range of education. She taught rural and elementary schools for six years and then was a high school teacher for 37 years before joining the Northwest Missouri State University faculty.

She taught for 16 years in Pickering's High School and served also as principal of the school for 15 years. She then joined the Maryville High School staff for 21 years, where she also served as an assistant to the superintendent and directed the school's public relations program while teaching English and journalism.

While at Maryville High School, she began a 14-year tenure of directing summer publication workshops at Northwest. She continued that responsibility until 1974.

Among professional offices held, she has served as president and board member of the Missouri Association of Teachers of English, president and vice-president of the Missouri Publication Advisers Association, president of the Northwest Missouri Journalism Advisers, as a board member of the National Association of Journalism Advisers and she has been the state editor of "Delta Kappa Gamma," the publication of Delta Kappa Gamma.

Mrs. Eckert is the author of a two-volume publication, 1981, of "Grassroots Reflections," taken from her popular weekly column in the Maryville Daily Forum; she co-edited the Centennial book, "Tales of Nodaway County," published in 1976-77; and has served in a wide variety of positions such as regional governor of Soroptimist International, state treasurer and secretary for the Missouri branch of the American Association of University Women, secretary of the Maryville Community Betterment groups and was the only woman on the successful Maryville All-America City committee.

Currently, she writes a weekly column, "Grassroots Reflections," in the Maryville Daily Forum and feature articles for the Forum and the St. Joseph

News-Press and Gazette and she serves as a senator in the Northwest Missouri Silver-Haired Legislature.

Mrs. Eckert has been named by President Ronald Reagan to attend the fall White House Conference on Aging and she is a member of Gov. Christopher Bond's Missouri White House Conference on Aging.

She continues to serve Northwest Missouri State University in concrete ways. Earnings from her writings are used in the Northwest Missouri State University Educational Foundation to fund four self-supporting annual scholarships to assist talented and deserving students.

As a result of her tireless work and service contributions, she has been honored many times. Eckert was named in 1963-64 as the recipient of the Journalism Teacher of the Year award by the Newspaper Fund, Inc. In 1975, the Maryville Chamber of Commerce honored her with the Distinguished Service Award, and in 1974, the Missouri Association of Teachers of English presented her with a lifetime membership. She has also been honored by the Maryville Business and Professional Women's Club as its Woman of the Year.

The Maryville Branch and Missouri Division of AAUW have honored her and have named a grant for higher education in her name.

Commencement plans made

Summer commencement ceremonies will be August 8 at 7 p.m. in Lamkin Gymnasium.

Graduating seniors will be individually recognized and the graduate students will be hooded during the ceremony.

All faculty who are on ten week and second five week contracts and a limited number of staff are asked to participate in the procession and be seated and remain for the ceremony.

The faculty line will form on the sidewalk which runs east and west of Colden Hall at 6:30 p.m. The graduates will form a line on the north/south sidewalk in front of Horace Mann. At 6:55 p.m., the graduates will move to Lamkin and the faculty will follow. In case of inclement weather, the faculty will line up in the east corridor of Lamkin facing south.

Faculty caps and gowns may be picked up at J.W. Jones Union. All items should be returned in the original boxes immediately following commencement to the Bearcat Den.



Opal Eckert

Pre-enrollment up

NWMSU pre-enrollment of freshmen and transfer students is up 16 percent from this time last year, said Steve Hall, assistant registrar.

Since the July 13-17 preregistration period, 707 freshmen and transfer students are enrolled.

"We don't have the official figures yet, but I would say that approximately 80 of the pre-enrolled students are transfers from other schools," Hall said.

The July preregistration period was the second during the summer. After the first, held June 22-26, pre-enrollment was 577, a 12.5 percent increase from the same time last year.

Coverage of wedding sensationalized

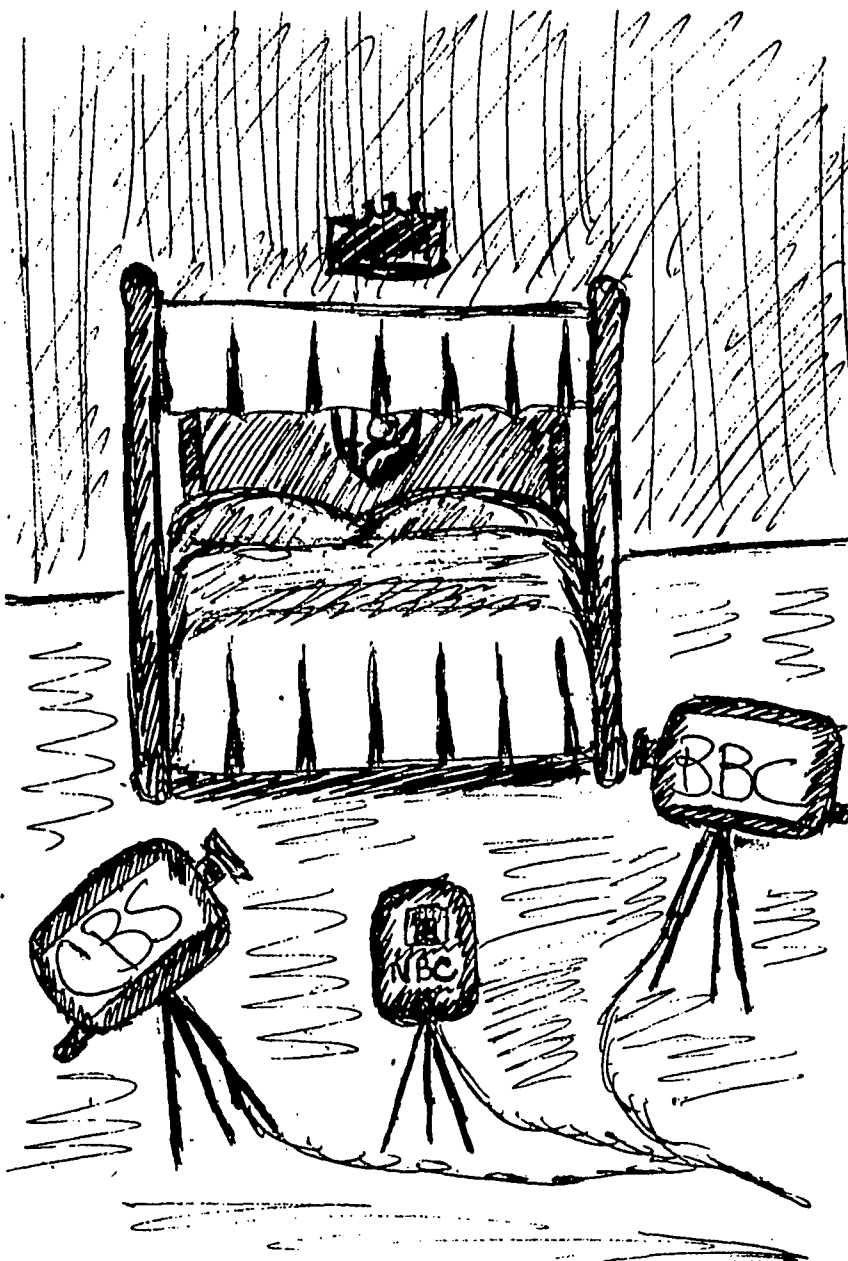
A fairy-tale romance culminated in marriage Wednesday when Prince Charles and Lady Di were married in St. Paul's Cathedral in London.

About 2,500 guests, possibly a million onlookers along the route of the royal procession and 750 million others watching on television at home witnessed the historical event. Television news coverage covered, on an average, a six-hour time span Wednesday morning. Pre-coverage of the event has been going on since before the royal couple publicly announced their engagement last February.

"Shy Di", as British newspapers dubbed the princess, seemed to think that coverage of the couple was overdone. Several times she broke down crying when reporters and photographers tried to interview or photograph her.

Oftentimes, media coverage tends to sensationalize international events such as this. The media spends hours of airtime and inches of paper devoted to such events when the average person, though interested, may deem such extensive coverage unnecessary.

A royal wedding may not happen every day, but it does not need to be sensationalized. Coverage to the point that individuals are tired of hearing about the event and can't wait until it is over does little for the media. It is one thing to adequately report an event, but it is another to overdo a good thing.



MY LADY LOUNGE

This Thursday, Friday and Saturday

ALLSPICE

Music from the 60's, 70's and 80's!

Live Music and Great Entertainment

YOU can be
one of four lucky winners selected
from MARYVILLE TRAVEL in



Enter as many times as you wish, any time between August 3 and August 15, 1981. Four winners will be selected from every participating travel agency. A drawing will be held and winners will be announced August 17, 1981. You must be 18 years of age or older, but you need not be present to win. Winners' travel, including return trips, must be completed on or before September 2, 1981. Travel is valid only to Phoenix, Minneapolis/St. Paul, Dallas/Fort Worth, Detroit or Houston.

The Stroller The move away from campus to a new home

Your Hero has done it!! He has finally made the BIG move--off campus to a home of his own.

After living all of his college days in the lovely and well decorated cubicle on campus, your Hero has found a bigger and lovelier place to reside. The decision to get away from the dormitory life wasn't an easy one, but, your man knew that with the studying and social activities he would have this fall, the off campus residence was the best answer. (After all, where would he keep all of his wild and crazy female friends? The dormitory closets only held five--and they were small.)

Once your man had decided to make the move, the hardest part was yet to come--moving all of the accumulated belongings your stroller possesses.

Luckily, your smooth-talking Hero was able to coerce a friend into transporting the possessions to the new pad. With the two of them working diligently and constantly checking the load limit signs throughout the 'Ville, your man finally got it all dumped in the main rooms of the new house.

Once in the wonderful homey-home, your man found a few million bugs crawling everywhere imaginable. Small six-legged critters had their own passageway between the cupboards and the bathroom. (Being intelligent and knowing all about the 'smaller things in life,' your Hero decided that there was definitely a purpose for the path the critters had chosen.)

The bug dynasty was finally overcome, only to find that there was enough dust in the house to begin *The Great Dust Bowl* all over again.

Once again showing his sophisticated, capable hands of readiness, your man began the long process of cleaning the more-than-a-cubicle house. Everything one could ever dream of--these things were more like nightmares--came out of the grossness. Cobwebs as old as Methusala and carpet burns as deep as the Pacific were everywhere.

But, not wanting the unimportant things to get the best of him, your man plugged away at the cleaning process until even the Tidy Bowl man would have been proud!!

At last! A clean and wonderful new home to welcome ALL of those clean and wonderful female types that your Hero just seems to have a way with.

Once the house was completely done, your man thought of some way to let everyone know that he was now off campus--a housewarming! Ideal for little old ladies in the bridge club and newly married couples--why not for your stroller?

With so many people at summer school, your Hero decided to look further than the city limits. Remembering that he had once had a thing for a couple of female field hockey players from another university, and thinking that they would be more than overjoyed to

see your man again, the guest list for the celebration was completed. (Your man never was one for large crowds.)

After dialing both of the wild women's phone numbers and receiving the same recording about "this number has been disconnected," your man gave up the idea for the quaint threesome to reunite.

Saturday, usually a day of leisure and luxury, found your stroller making his way to the local supermarket to purchase "essentials" of all new house residents.

The return trip found your man's purchases to be unique--a set of ketchup and mustard holders are at the top of the purchases, what is a love life without ketchup? Other things your man couldn't live without were the heavy-duty, guaranteed for life, salt and pepper shakers, (naturally your man treated them with the kid gloves his mother had recently given him), two extension cords, of different wattage naturally, (your man had heard that something about overloading a circuit would make the ceiling catch on fire, thus the different wattage for the different utensils), a baby blue mat, (it matched the baby blue blue bathroom and seemed to cover the rest stains in the bathtub) and to finalize the purchases, a six-pack of your man's very favorite natural beverage.

Being able to sleep the whole night was your Hero's greatest glory--though he did dream about those two hockey players that could have been right beside him. A whole night's sleep, not like the pounding and running up and down the halls in the dormitory that your man had been used to.

All was going well in dreamland until about 6 a.m. Sunday morning when your hero's friend dashed up the creaking steps and informed your man that he had a visitor. A visitor indeed!! Who in their right mind would try and wake your stroller from such a sound slumber?

Your man knew how funny his friend was at times and realized that there were places set aside for those type. Using his best judgement, your man went back into dreamland. But not for long. A shadowy figure was standing over your man--definitely a real person.

Being the brave and robust man he is, your man raised up in bed and asked, "Who goes there?"

"It's me, your field hockey player from the big city university," said the visitor.

Not believing his bleary eyes nor his stuffy ears, your man laughed and asked

the visitor what had made her decide to visit him and how did she know where he lived.

"I went over to the dorms and tried to use your old set of duplicated keys, but they must have changed the locks because campus patrollers came to the door and gave me the new address," she said.

Your stroller was thoroughly amazed and appalled that his address could be obtained so easily.

A little more reassurance from the hockey player gave your man the idea of continuing with his housewarming.

Your Hero has never learned the easy way, after chasing the hockey player down the stairs, she wasn't seen the rest of the weekend. So much for a small gathering of friends.

By the new semester, your campus carouser hopes to have a familiar pad for all of the lovelies to gather. Now that the icky things in life are gone, your man's home will be filled with more than the basic cubicle necessities.

Northwest Missourian

The Northwest Missourian is a laboratory newspaper whose objective is to provide journalism students with a learning situation in which the professionalism, responsibilities and ideals of a free press will be part of their training.

Opinions on this page do not necessarily reflect the opinions of the University administration or other personnel.

Letters to the editor must be signed and must not exceed 350 words. The Missourian reserves the right to edit all letters. Letters must be in by Monday to assure space in that week's paper.

Editor-in-Chief.....Cathy Crist

Managing Editor.....Ann Henry

Advertising Manager.....Susan McMillan

Circulation Manager.....Tammy Calfee

Adviser.....Doris Throckmorton

Staff.....Rita Espinosa, Marvin Wilmes, Roger Hagewood, Don Koehnline

OK Subscribers! This is your last chance!

Subscriptions to the Northwest Missourian run out with this issue! To continue receiving the Missourian, renew now!!



TAMMY CALFEE

Northwest Missourian
Circulation Manager

McCracken Hall

NWMSU

Maryville, MO 64468

Send your check for \$8.50 to

Your check payable to the Northwest Missourian, will assure that you will receive every issue through summer, 1982.

Behavioral Science adds minors

Two minors have been added to the Behavioral Sciences Division for the fall 1981 curriculum.

A Criminal Justice minor has been added to the political science department and a Social Gerontology minor is on the minor list for the sociology department.

"The reason for the new Criminal Justice minor," said Dr. Jerald Brekke, chairman of the political science department, "is that students have shown an interest in the area of Criminal Justice to our recruiters, as well as to the instructors."

The Criminal Justice minor will consist of 18 hours of required courses and six hours of electives, while the Social Gerontology minor will have 17 hours of required course work and seven hours of electives.

"The reason for the addition of the Social Gerontology minor," said Dr.

Benjamin Hughes, associate professor of sociology, "is that an awareness of the population shift in the average life span has been brought to the attention of sociologists. The minor will develop a highly specialized individual to work with people 65 years and older. It will teach the aging process from a total perspective."

Five new courses have been added to the curriculum to provide more classes for these new minors.

"Police Process," "Criminal Law," and "Contemporary Corrections," have been put on the political science roster for the Criminal Justice minor.

Courses added for the Social Gerontology minor include, "Sociology of Aging" and "Psychology of Aging."

"The new classes will be informative not only to students, but also to citizens in the community who wish to develop a knowledge and understanding of the older people in the area," said Hughes.



Martha Cooper, vice-president for student development, assisted Dr. Leland May in the editing of the book *Nodaway County Writers*.

Nodaway Writers' book released

By Roger Hagewood

Nodaway County Writers, a book edited by Dr. Leland May and written by the members of the Maryville Writers Chapter, is now in circulation in Nodaway County and throughout the state, said May, professor of English at Northwest.

The book, published by the Wilson Printing Co., Maryville, features the biographies of 19 Nodaway County natives and transplanted natives who have distinguished themselves through the writing of books, magazine articles, newspaper feature stories and columns, radio and television shows, pageants, poetry and short fiction.

"We could easily do a Volume II," May said, "because we only skimmed the surface of those from this area who could be written about."

Many of these authors were professors here at one time or another, May said, pointing to Blanche Hinman Dow, Mattie M. Dykes, Opal E. Eckert and Mary H. Jackson.

Three others, Dr. Virgil Albertini, Dr. Leland C. May and Dr. William Trowbridge, are presently professors at the University, he said.

The book, supported by a grant from the Missouri Committee for the Humanities, Inc., the state-based arm of the National Endowment for the Humanities, has already been well-received.

"There's been more demand for the book than we anticipated," May said. "Orders have been coming in from all over the state. We have even had a request from the Carnegie Foundation in St. Louis," May said.

May said the local library assisted in the distribution of the book by circulating 100 copies of the book and is still receiving requests. In September, the publication will be distributed to area high school and junior high school libraries.

Each biography in the collection was written by a different member of the Maryville Writing Chapter and edited by May. The book is being distributed free of charge.

May also had the help of Martha Cooper, vice-president for student development, and Dian Zillner, a librarian for the Maryville R-II High School library.

"Mrs. Cooper and Mrs. Zillner both spent hours in editing the book without remuneration and saved the editor many hours of work," May said.

Encouragement for the grant was given by Dr. Robert Bohlken, regional representative for the Missouri Committee for the Humanities and head of communications at Northwest, and Dr. James Saucerman, a member of the Board of Directors for the Missouri Committee for the Humanities and professor of English.

"The project was a delightful learning experience," May said. "I have enjoyed obtaining all of this personal information on these people who are native sons and daughters of Nodaway County."

Campus Briefs

Northwest Missourian July 31, 1981-----page 3

Increase in career decisions

Figures released as of July 22 by the Office of Career/Placement Services at Northwest Missouri State University show the reporting of positions accepted or career decisions made by 1980-81 graduates and alumni candidates to be running slightly ahead of the pace of one year ago.

Donald K. Carlile, director of Career/Placement, said that 148 persons have accepted jobs or decided to continue their education in the period of July 1 through July 22. That brings the current year's placement total to 600, compared to 587 for the corresponding date in 1980. Of the 148, 79 are 1980-81 graduates and 69 are alumni utilizing the services of Career/Placement in seeking out job opportunities.

The current placement list shows 11 persons who have decided to continue their formal education, 38 persons employed by business and industry and 79 persons accepting employment in some phase of public or private school education.

Weymuth heads session

Rick Weymuth, assistant professor of vocal music at Northwest Missouri State University, headed a recent session at the annual summer convention of the Missouri Branch of the American Choral Directors Association in Springfield.

Some 300 members and additional guests attended the convention. Two-hundred of those attended Weymuth's session on creating an enthusiastic rehearsal atmosphere. Several convention sessions centered on student and teacher motivation.

Weymuth, who joined the Northwest faculty in the fall of 1980, is director of the Northwest Celebration, a performing vocal group gaining wide-spread acclaim throughout the region.

Before coming to Northwest, he taught at all levels in the North Kansas City School District. He has completed requirements for the doctorate at the University of Miami in Florida.

Business Review published

The fourth annual publication of the "Regional Business Review" by Northwest's School of Business Administration has been published, Dr. Sharon Browning, professor and chairman of the department of marketing and international business and publication editor, said.

The "Regional Business Review" is designed to give business leaders an insight into what is happening in selected and widely varied segments of the business community. The philosophy behind the journal is to present practical and pragmatic information. The journal was published with support provided by the Nodaway Valley Bank of Maryville.

The 1981 edition contains 18 articles written by Northwest faculty, students at both the undergrad and graduate level, colleagues of Northwest faculty at other institutions of higher learning and University staff members.

This year's 60-page publication will be sent to area small businesses and financial institutions. Persons not receiving a copy but desiring one, should contact Dr. Sharon Browning, School of Business Administration, Northwest Missouri State University, Maryville, Mo. 64468.

Ford donates engine

A new four-cylinder, 1200 c.c. automobile engine has been donated to Northwest by the Ford Motor Co.

The engine, valued at \$1,200, is Ford's newest model and will be used in automobile mechanics classes, Dr. John Rhodes, professor of industrial arts and technology, said.

Rhodes said his classes would dismantle and inspect the engine, as it was given with the stipulation that it may not be mounted in a car.

The engine, designed for use in the Ford Escort, is only one of many gifts given by the Ford Motor Co. in the past. That list includes several automobile engines, transmissions and a farm tractor unit.

"Ford has donated equipment in the past, and when I contacted them about their new engine they were willing to help us again," Rhodes said.

Free Classifieds !!

Evening waitress wanted at THE PUB. Apply in person. 582-9064.



FIELDS CLOTHING

Catch us for all
those last minute
vacation items

swimwear, Levi's,
Samsonite luggage,
short sleeve dress and
knit shirts!!



FREE ALTERATIONS

NORTH side of THE SQUARE

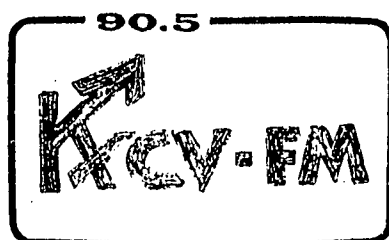
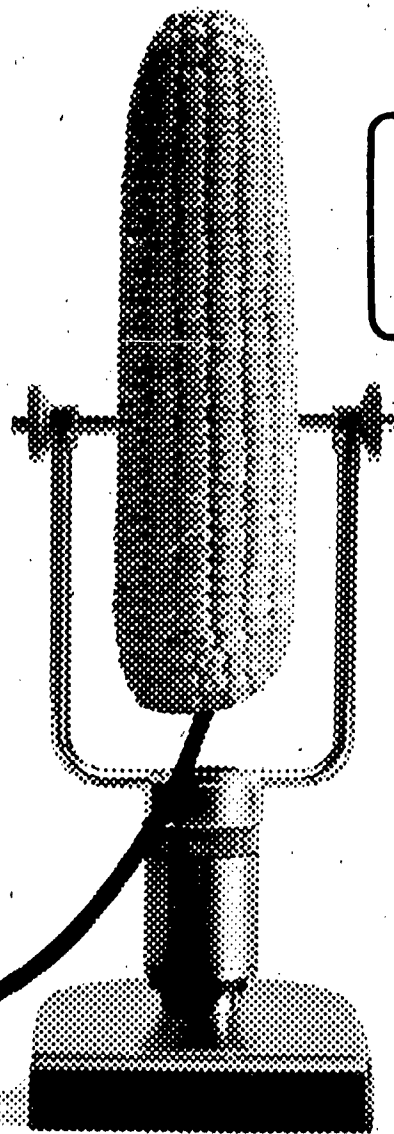
This entertaining musical variety show ranges from bluegrass to jazz to light classics, with occasional performances by a tooth-tapper, saw player or cheek-slapper. It's two hours of fun hosted by humorist Garrison Keillor.

You'll enjoy his funny, down-home stories about the



mythical town of Lake Wobegon, Minnesota—including "commercial" for the town's leading industries like Jack's Auto Repair, "All tracks lead to Jack's" and Powdermilk Biscuits, "They give shy persons the strength to get up in the morning and do what needs to be done". Join us!

"A PRAIRIE HOME COMPANION." RADIO EVEN A CITY SLICKER CAN LOVE.

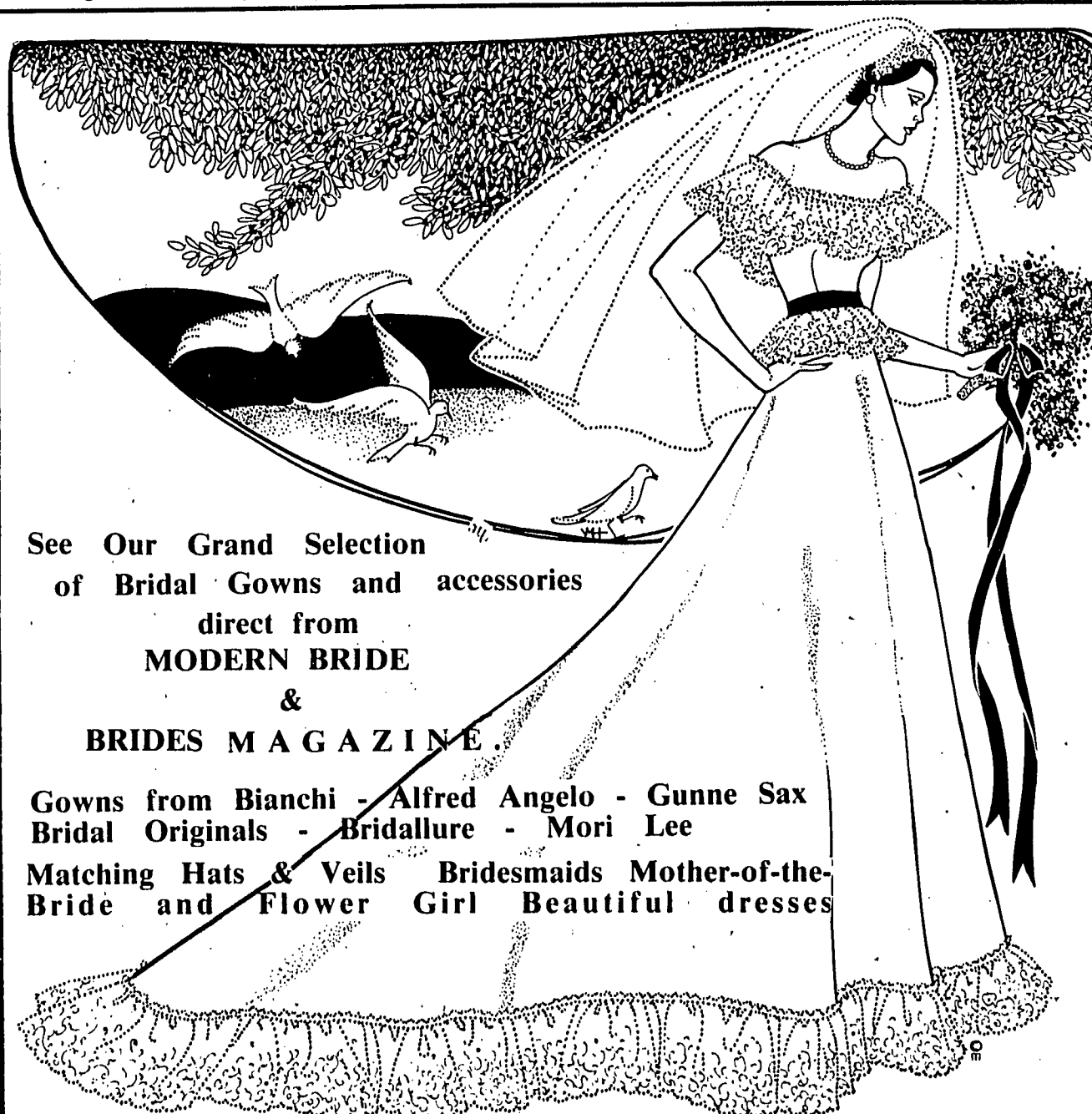


SATURDAY AT
9 P.M.

A PRAIRIE HOME
COMPANION

GOOD OLD-FASHIONED
CONTEMPORARY RADIO

Made possible by a grant from
Cargill, Inc.



See Our Grand Selection
of Bridal Gowns and accessories
direct from
MODERN BRIDE
&
BRIDES MAGAZINE.

Gowns from Bianchi - Alfred Angelo - Gunne Sax
Bridal Originals - Bridallure - Mori Lee
Matching Hats & Veils Bridesmaids Mother-of-the-
Bride and Flower Girl Beautiful dresses

Please call to arrange for special showings of bridal
gowns and accessories [816] 582-3312

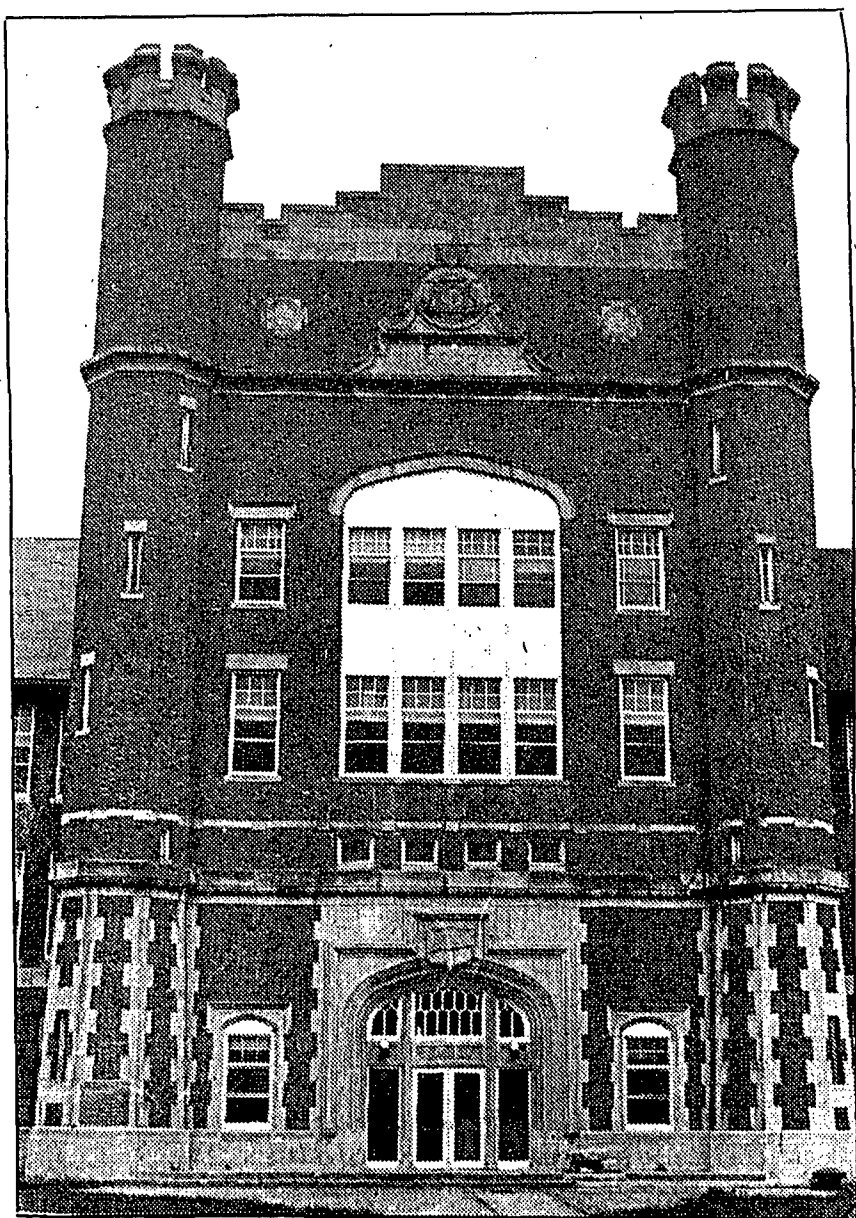
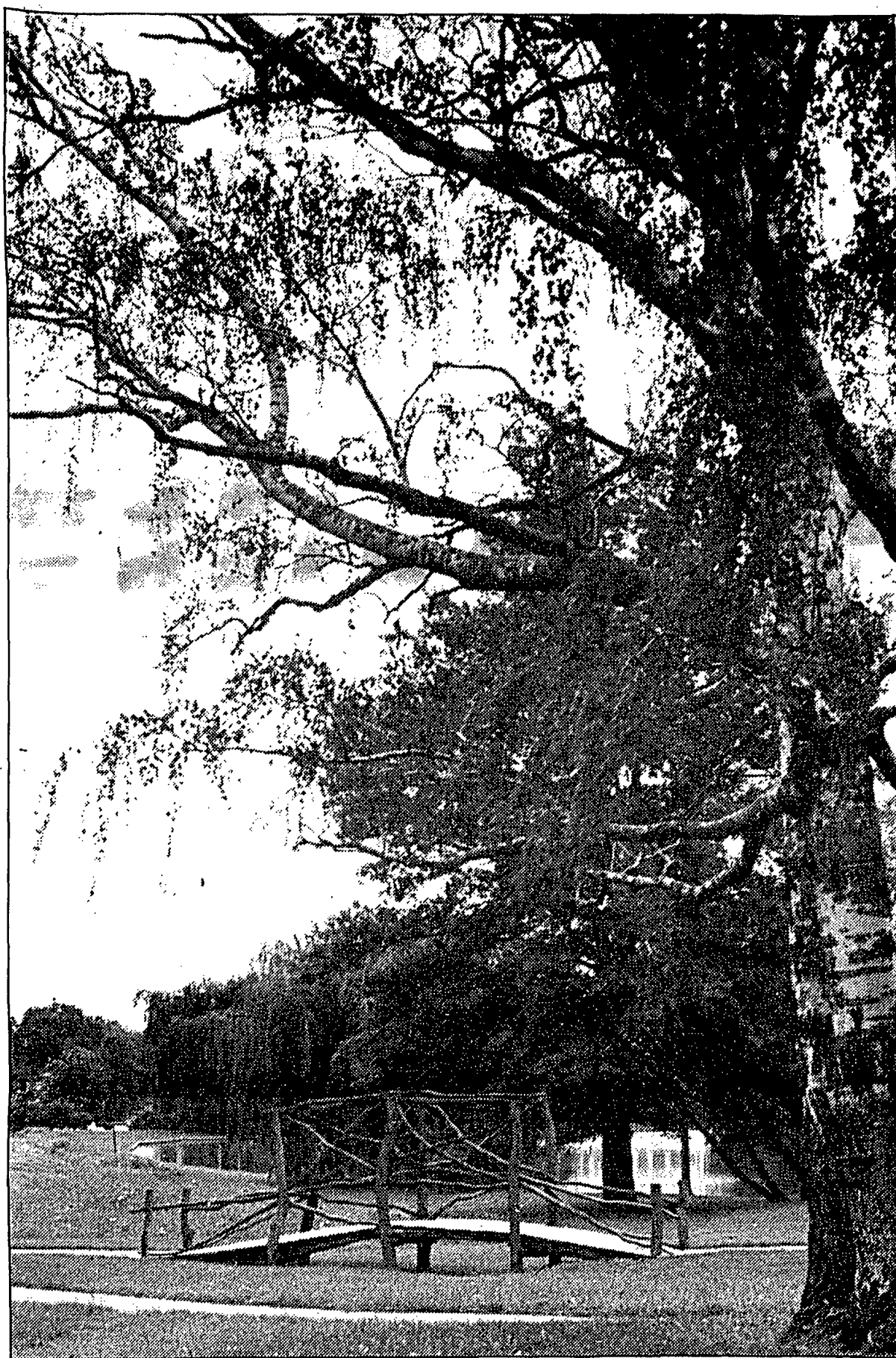
Visit Our New Bridal Department

Clara's fashions

Mary Mart Shopping Center, U.S. Hwy 71 South, Maryville, Missouri

Northwest Lifestyle

Northwest Missourian July 31, 1981-----page 4



Top left: Mike the dog's grave marker located just north of the library. Top right: The famous "Kissing Bridge" links sidewalks between the gymnasiums and Colden Hall. Bottom left: The Administration Building has endured much over the years of its existence. Bottom right: The Bell Tower stands grand upon entrance to NWMSU campus.

Brief historical facts

The history of Northwest Missouri Tower was in '71, the idea was brought State University is full of fun facts and up in 1965. The Bell Tower has the pur-

many traditions. Some of the traditions pose of serving as a memorial to the past and memorials have been forgotten or as well as an inspiration to students of ceased in existence. the future. While maintaining the tradi-

The tradition of becoming a co-ed is tion of greatness which graduates have in the famous campus "Kissing Bridge." helped to establish, the bells are there to It is said that before a young lady can inspire future generations to equal the become a co-ed, she must be kissed on tradition of graduates.

the bridge before the first snowfall. This tradition still flourishes among NWMSU

students. The Tower also serves as a living memorial to the college's war dead, Another part of the University's deceased alumni, former faculty history tells the story of Mike the dog. members and the current students. It Mike was a special dog who was seen was built with the idea of serving as a with Mr. M.S. Boase, secretary to the college landmark and focal point for president of the University. He was said student activity. This past Spring, the to have spent time on campus chasing Tower was the site for kicking-off Greek rabbits and visiting various classrooms. Week activities.

Mike made regular appearances at the The Administration Building is the football games of the time. Of course he oldest building on campus, with a new west wing being completed after the monogrammed "M" on each side. tragic fire of 1979. The Ad Building was

The story goes that Mike drank lead built in 1907 and has since housed arsenate that an agriculture class had presidents' offices, classrooms as well as been spraying trees with, and died in the Deerwester Theater which was 1917. A box was set up in memory of destroyed in the fire.

Mike for the funding of the grave The memories built and traditions used-

marker that exists yet today. are a big part of any institution, The Bell Tower was erected in the fall NWMSU has plenty of these to build of 1971. Although the completion of the upon.

**Photos by
Don Koehnlein**

**Copy by
Cathy Crist**